

TOURISM MANAGEMENT STUDY PLAN

Faculty offering the field of study:	Faculty of Earth Sciences Faculty of Economic Sciences and Management
Field of study:	Natural sciences, Social sciences
Level of study:	First cycle
Levels of the Polish Qualifications Framework:	Level 6
Degree profile:	general academic
Mode of study:	full-time programme
Specialisations:	Outdoor and Nature-Based Tourism Business Manager
Number of semesters:	6
Number of ECTS credits:	180
Total number of teaching hours:	1695

Semester III

Module name	Course name	Course code in USOS system	ECTS credits	No of class hours requiring direct participation of the teacher – by types of classes					Course crediting form
				Lectures	Tutorials	Seminars	Foreign language courses	Professional practices	
General courses	Physical education	PHYSED-TM-2-S1	1		30				Ungraded credit
	University lectures	UNILEC-TM-2-S1	2	15					Graded credit
Principles of management and economics	Principles of management	PRINMAN-TM-2-S1	6	45					Exam
	Organizational behavior	ORBEH-TM-2-S1	4	30	15				Exam
	Human resource management	HRM-TM-2-S1	6	30	30				Exam
Management in tourism sector	Destination management	DESMA-TM-2-S1	6	30	30				Exam
	Tourism marketing	TURMAR-TM-2-S1	3	15	15				Graded credit
	IT in tourism	IT-TM-2-S1	2		30				Graded credit
In total:			30	165	150				

Semester IV

Module name	Course name	Course code in USOS system	ECTS credits	No of class hours requiring direct participation of the teacher – by types of classes					Course crediting form
				Lectures	Tutorials	Seminars	Foreign language courses	Professional practices	
General courses	Physical education	PHYSED-TM-2-S1	1		30				Ungraded credit
Principles of tourism	Tourism geography of the world	TGWOR-TM-2-S1	6	30	45				Exam
Management in tourism sector	Finance in tourism	FINT-TM-2-S1	5	30	15				Exam
	E-commerce in tourism	ECOMER-TM-2-S1	2		30				Graded credit
Bachelor thesis	Academic writing – project	ACADPT-TM-2-S1	3		30				Graded credit
Professional practices	Professional practices	PROFPRA-TM-2-S1	4					160	Graded credit
Specialisation Module - Outdoor and Nature-Based Tourism	Geographic information and field orientation	GEOINF-TM-2-S1	3	15	15				Exam
	Forms of tourism (choose one): Mountain tourism / Bike tourism / Water tourism	MOUNT-TM-2-S1 BIKT-TM-2-S1 WATT-TM-2-S1	6	15	40				Graded credit
Specialisation Module - Business Manager	International management	INTERM-TM-2-S1	4	15	15				Exam
	Management of external relations	MEXREL-TM-2-S1	5	30					Exam
In total (Specialisations: Outdoor and Nature-Based Tourism/Business Manager):			30/30	90/105	205/165			160	

This study programme was adopted by the Board of Faculty of Earth Sciences on 19th of January 2018, and by the Board of Faculty of Economic Sciences and Management on 17th of January 2018.

This study programme is effective as of 1st semester of the 2018/2019 academic year