

TOURISM MANAGEMENT

STUDY PLAN

Faculty offering the field of study:	Faculty of Earth Sciences Faculty of Economic Sciences and Management
Field of study:	Natural sciences, Social sciences
Level of study:	First cycle
Levels of the Polish Qualifications Framework:	Level 6
Degree profile:	general academic
Mode of study:	full-time programme
Specialisations:	Outdoor and Nature-Based Tourism Business Manager
Number of semesters:	6
Number of ECTS credits:	180
Total number of teaching hours:	1695

Semester V

Module name	Course name	Course code in USOS system	ECTS credits	No of class hours requiring direct participation of the teacher – by types of classes					Course crediting form
				Lectures	Tutorials	Seminars	Foreign language courses	Professional practices	
Bachelor thesis	Research methods in tourism	RESMET-TM-3-S1	5	15	45				Graded credit
	Seminar	SEM-TM-3-S1	3			30			Graded credit
Specialisation Module - Outdoor and Nature-Based Tourism	Tour organization and guiding	TORGGM-TM-3-S1	5	25	15				Exam
	Principles of sport and active leisure	PRINSP-TM-3-S1	3	10	15				Exam
	Safety and health in sports and tourism	SHST-TM-3-S1	2	15					Graded credit
	Forms of tourism (choose two): Ski tourism / Wildlife tourism / Geotourism	SKIT-TM-3-S1 GEOT-TM-3-S1 WILT-TM-3-S1	12	30	80				Graded credit
Specialisation Module - Business Manager	Management methods	MANMET-TM-3-S1	5	15	30				Exam
	Corporate social responsibility	CORSR-TM-3-S1	3	15	15				Graded credit
	Development and measurement of employees' satisfaction	DMES-TM-3-S1	3	15	15				Graded credit
	Creation and measurement of customers' satisfaction	CRMECU-TM-3-S1	3	15	15				Graded credit
	Innovation management	INNOVM-TM-3-S1	5	30	15				Exam
	Service management	SERVM-TM-3-S1	3	15	15				Graded credit
In total (Specialisations: Outdoor and Nature-Based Tourism/Business Manager):			30/30	95/120	155/150	30			

Semester VI

Module name	Course name	Course code in USOS system	ECTS credits	No of class hours requiring direct participation of the teacher – by types of classes					Course crediting form
				Lectures	Tutorials	Seminars	Foreign language courses	Professional practices	
Management in tourism sector	Business Plan	BUSPL-TM-3-S1	2	15	15				Graded credit
Bachelor thesis	Seminar	SEM-TM-3-S1	3			30			Graded credit
	Bachelor thesis	BACHT H-TM-3-S1	17						Graded credit
Specialisation Module - Outdoor and Nature-Based Tourism	Geohazards in tourism	GHT-TM-3-S1	2	15					Graded credit
	Forms of tourism (choose one): Mountain tourism / Bike tourism / Water tourism	MOUNT-TM-2-S1 BIKT-TM-2-S1 WATT-TM-2-S1	6	15	40				Graded credit
Specialisation Module - Business Manager	Organizational analysis and design	OANDES-TM-3-S1	5	15	30				Exam
	Group dynamics in organization	GDYNOR-TM-3-S1	3	15	15				Graded credit
In total (Specialisations: Outdoor and Nature-Based Tourism/Business Manager):			30/30	45/45	55/60	30			

This study programme was adopted by the Board of Faculty of Earth Sciences on 19th of January 2018, and by the Board of Faculty of Economic Sciences and Management on 17th of January 2018.

This study programme is effective as of 1st semester of the 2018/2019 academic year